

Mail Chimp

Mail Chimp Email Out

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Webatar > Activity > Email Mailing List

In Huge ERP we allow for email mailing list to be exported and imported to mail chimp.

Having created a central database in your customer setup files, you can create different mailing lists for targeted markets.

You can use the web accounting system to email out to the clients as a bulk email out, however this is not as effective as MailChimp.

Web accounting can send out the mailing list with attachments, but we do not keep a record of whether the recipient has read the Mail, opened it and whether that email address is valid.

While MailChimp has all these advanced features, we have added a function to export to MailChimp.

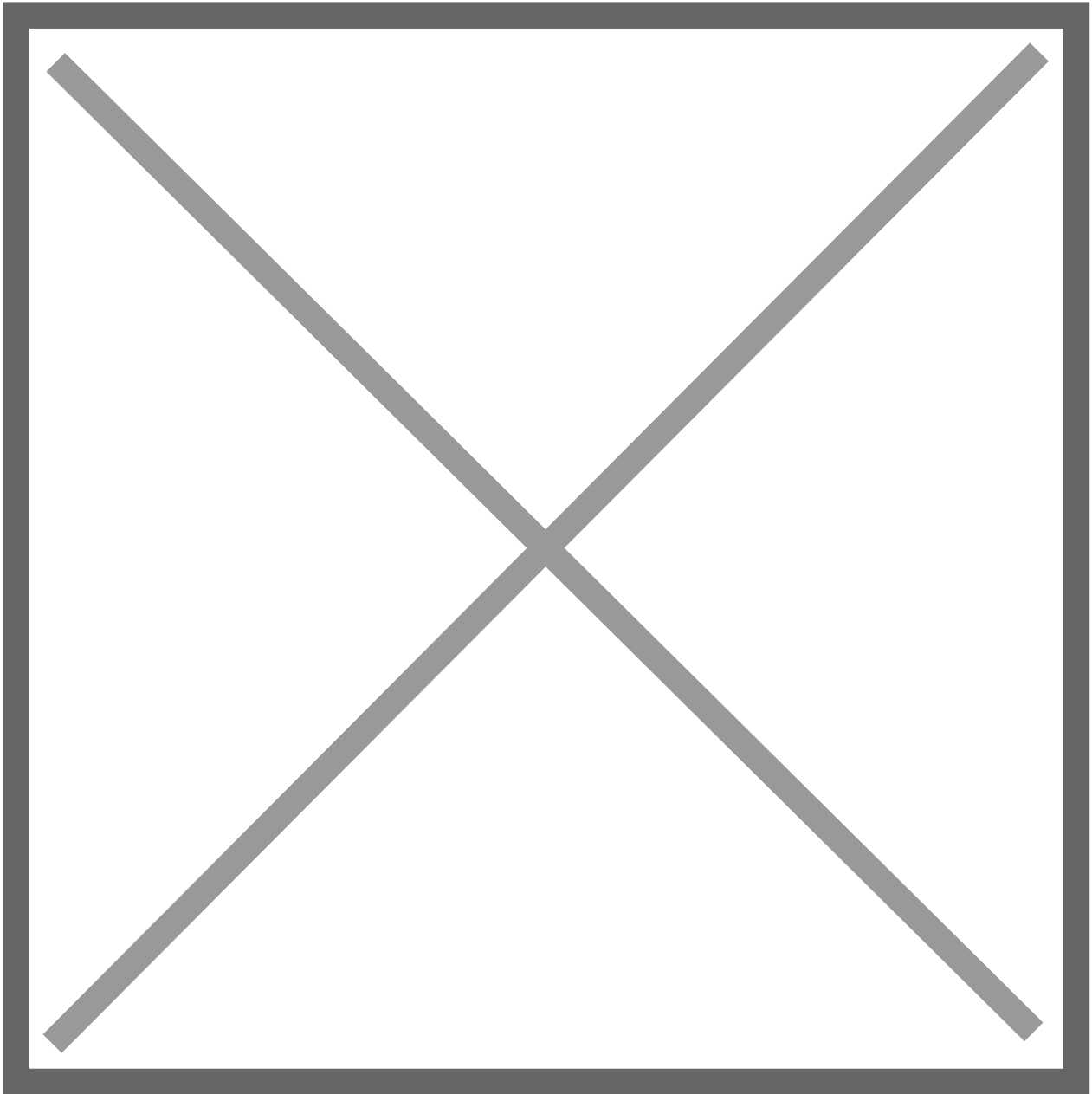
The exported file will have the name, surname, email address and the list name which you can use as a tag in MailChimp to email out.

When you export out, check your file first to make sure that it is comma delimited and not semi colon delimited.

Open the file app in notepad and replace all semi colons with commas.

Log into your Mail chimp profile and import your new list. This will update existing email addresses and put a tag against those customers.

MailChimp allows for multiple tags.



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